

**University of Illinois
at Urbana-Champaign**

Department of Crop Sciences

**Variety Testing
4202 South First St.
Champaign, IL 61822**

217 778-7047

joos@illinois.edu e-mail

To: Winter Wheat Seed Companies ("you")

From: Emerson Nafziger, Professor; Darin Joos, Principal Research Specialist;
Keith Ames, Senior Research Specialist

Re: The 2017-2018 University of Illinois Wheat Variety Trials

The enclosed application form is for your convenience in entering varieties into the 2017-2018 Illinois wheat variety trials. We at the University of Illinois believe it is important to have current variety performance information available to the farmers of Illinois. Your continued participation will ensure that the newest and best varieties are compared in these trials.

Additional copies of the entry form and 2017 results are available on the website: <http://vt.cropsci.illinois.edu>.

We will continue to allow the entry of seed treated with anything (fungicide, insecticide, etc.) that is labeled for wheat seed, without the requirement that untreated seed be entered of the same variety. The actual seed treatment applied and its rate of application must be specified, and MSDS sheets must be included with the entry. We have added a column to the entry form for you to identify such treatments. A column will be added to the results tables to indicate seed treatments for each entry.

We plan to use the same techniques we have used to conduct these trials in past years. Trials will be planted at six locations in Illinois, listed north to south: Hampshire, Urbana, Perry (the Northern Region), and Neoga, Belleville, and Elkhart (the Southern Region). Entry fees will remain at \$340 per entry in a region (3 locations.)

If a variety has been entered in previous years under a different name, please indicate the name change on the entry blank. This will ensure that 2- and 3-year averages can be calculated appropriately. Also, in order to save time next summer, please fill out the enclosed wheat variety characteristics form. We use the information that you provide to describe varieties sold in Illinois in our report each summer.

The University will use good faith efforts to plant, harvest and calculate the results of every entry accepted; however, the University shall not be liable for loss of crop or data unless caused by the University's gross negligence or intentional misconduct. In no event shall the University be liable to refund any testing fees paid. **THE UNIVERSITY EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR PARTICULAR PURPOSE, AND NON-INFRINGEMENT OF THIRD PARTY RIGHTS IN CONNECTION WITH THE RESULTS PROVIDED TO YOU UNDER THIS AGREEMENT.**

Nothing in this Agreement grants to University any intellectual property rights in the seeds you provide to us under this Agreement.

Except for the approved uses on the attached Copyright/Advertising Policy, neither party will use the name of the other in any form of advertising or publicity without the express written permission of the other party. Applicant shall seek permission from University by submitting the proposed use, well in advance of any deadline, to the Associate Chancellor for Public Affairs, University of Illinois, Third Floor Swanlund Administration Building, 601 East John Street, Champaign, IL 61820; fax (217) 244-7124.

Please make sure that the person in your company who makes the wheat entry decisions gets this mailing. Thank you for your support of these trials, and let's look forward to a good wheat year in 2016-2017.

Dear Entrant of the University of Illinois Crop Testing Programs:

The Crop Testing Programs **Copyright / Advertising Policy** described here have several objectives, including:

- Proper use of the University of Illinois's name
- Fairness to all companies
- Proper use of the data
- Reasonable procedures

The advertising policy is designed to encourage use of the data in a fair and uniform manner. Proper reference of the bulletin will be required to accompany any advertisement, with a disclaimer included in the ad.

Copyright/Advertising Policy

This information, protected by copyright, is presented under authority granted the University of Illinois to conduct performance trials, including interpretation of data to the public, and does not imply endorsement or recommendation by the University of Illinois. Performance data may be used in the following ways: 1) Permission is granted to reproduce the tables in their entirety provided the source is referenced and data are not manipulated or reinterpreted; 2) Advertising statements by an individual company about the performance of its entries can be made as long as they are accurate statements about the data as published, with no reference to other companies' name or cultivars. For both cases mentioned above the following must be included with the reprint or ad: "See the official University of Illinois, Department of Crop Sciences results in bulletin ' **"CROP"** Variety Test Results in Illinois - 2016', 2016-## or at the website vt.cropsci.illinois.edu. Endorsement or recommendation by the University of Illinois is not implied."

Some examples of possible ads follow.

Example 1: 'Company' 'variety' had the highest regional yield (60.0 bu/A)* in the Region 1 trial.

Example 2: 'Company' had the #1, 3 & 5 ranked regional yield* among cultivars entered in the Region 1 trial.

Example 3: 'Company' 'variety' yielded 60.0 bu/A* in the Region 1 trial, which is 'significantly' better than the trial average of 53.0 bu/A at the 25% L.S.D. level.

[With the following to appear after each such advertising statement:]

*See the official University of Illinois, Department of Crop Sciences results in bulletin ' **"CROP"** Variety Test Results in Illinois - 2016', 2016-## or at the website <http://vt.cropsci.illinois.edu>. Endorsement or recommendation by the University of Illinois is not implied.

Our goal is to create an environment that will encourage companies to freely enter varieties without fear of negative advertising, this should benefit all involved. Please pass this information on to those promoting your companies' cultivars. Abuses will result in action to prevent the problem from occurring in the future.

2017 Publication List:

Wheat Performance in Illinois Trials - 2017, 2017-01

Corn Hybrid Test Results in Illinois - 2017, 2017-03

Soybean Variety Test Results in Illinois - 2017, 2017-04